

Greetings from Moss Point's Christmas by the River Planning Committee!

Christmas by the River—now in its 11<sup>th</sup> year—is the largest **FREE** holiday celebration of its kind in South Mississippi. The day-long riverfront festival will take place **Saturday, December 5, 2009**, in downtown Moss Point. The CbtR Planning Committee has been hard-at-work coordinating art and craft exhibitors, food booths, music groups, carriage rides, games and activities for kids and Christmas portrait opportunities. The day-time activities will begin at approximately 10:00 a.m. At nightfall, Downtown Moss Point will be transformed into a winter wonderland as the ever-popular lighted boat parade makes its way through the Pascagoula River, followed by an awe-inspiring fireworks display.

Moss Point's Christmas by the River has become a family event for residents all along the Mississippi Gulf Coast, as well as attracting visitors from as far away as Mobile, Hattiesburg, New Orleans and CHICAGO!!! Christmas by the River grows bigger and bigger with each passing year, which is a sure sign of a successful event. This success is a direct result of hard work on the part of committee volunteers and business/corporate sponsors.

We are asking that this year—more than any other—you dig deep into your pocketbooks and help support Christmas by the River. The donated funds will be used—as always—cautiously and responsibly. If you are not familiar with Christmas by the River or are unsure of its widespread appeal, we encourage you to visit our website: [www.christmasbyriver.com](http://www.christmasbyriver.com).

Please take a moment to review our levels of sponsorship and consider a contribution to this worthwhile event. We are a 5013-C non-profit organization, which makes your organization's donation tax deductible. After receiving your donation, we will mail you the proper tax documentation. **The deadline to receive full advertising benefits as a sponsor is August 31, 2009.**

Sincerely,

Treva Gerber Goff  
Christmas by the River Chairman

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