



*Christmas by the River*  
*Moss Point, Mississippi*

Greetings from the Christmas by the River Committee! You are invited to participate in this year's festival. Christmas by the River is the largest holiday event of its kind in Jackson County. The daylong riverfront festival features food, fun and music for the entire family. The centerpiece of Christmas by the River is the ever-popular boat parade followed by an awe-inspiring fireworks display. Sponsors enable us to provide the community with a spectacular holiday event free to the public.

Christmas by the River is now in its 9<sup>th</sup> year and is scheduled for December 1, 2007 at Moss Point Riverfront Park. The event draws participants from all along the Gulf Coast and attracts visitors from as far away as Mobile, Hattiesburg and Louisiana.

This year we are expanding our sponsorship benefits by increasing the number of opportunities for you to advertise your business. Please take a moment to review our levels of sponsorship and consider a contribution to this noteworthy event. Your business will gain great exposure along the Gulf Coast by participating as a sponsor.

The success of Christmas by the River depends on the generosity of so many people. Your donation will be instrumental in ensuring the prosperity of this year's festival. We thank you for your consideration.

Sincerely,

Bernadette Cuevas  
Christmas by the River Chairman  
5005 Griffin Street  
Moss Point, MS 39563  
[cbcuevas@cableone.net](mailto:cbcuevas@cableone.net)  
474-9332 (home)  
324-7136 (cell)

Christmas by the River  
Sponsorship Levels

\$3000 - Platinum Level

- Recognition in all CBR advertising
- Recognition on the CBR website
- Company name displayed on Main Street for the month of December
- 12 passes to VIP seating at the event

\$2000 – Gold Level

- Recognition in all CBR advertising
- Recognition on the CBR website
- Company name displayed on Main Street for the month of December
- 10 passes to VIP seating at the event

\$1000- Silver Level

- Recognition in all CBR advertising
- Recognition on the CBR website
- Company name displayed on Main Street for the month of December
- 8 passes to VIP seating at the event

\$500 – Bronze Level

- Recognition in all CBR advertising
- Recognition on the CBR website
- Company name displayed on Main Street for the month of December
- 6 passes to VIP seating at the event

\$250 – Patron Level

- Recognition in all CBR advertising
- Recognition on the CBR website
- 4 passes to VIP seating at the event

<\$250 – Friend Level

- Recognition in all CBR advertising

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Christmas by the River 2007 Donation

Name of Business \_\_\_\_\_

Address \_\_\_\_\_

Phone number \_\_\_\_\_

E-mail address \_\_\_\_\_

Donation amount \_\_\_\_\_

Please make check to MPAC and indicate for Christmas by the River

Please mail to:  
MPAC  
Attention: Bernadette Cuevas  
P.O. Box 8583  
Moss Point, MS  
39562

